



**Citibank Europe Plc (Publiczna S.A.) Oddział w Polsce**

## Let's cLean

Companies have always sought for an innovative way of embedding process continuous improvement into corporate culture, what, in fact, is a tough goal to achieve.

That is why we have decided to create "an army" of process improvement employees to promote optimization through gamification – we prefer pull over push.



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<b>TIME</b> <b>WASTES FOUND &amp; SOLVED</b>	<b>FINANCIAL</b> <b>ASSUMED FINANCIAL SAVINGS</b>	<b>PEOPLE</b> <b>CULTURE CHANGE</b>
511/261	\$1,000,000	213 participants
511 wastes were found & 261 of them solved, saving process time	Assuming all wastes data gathered in game, annual save is \$1MM	213 active game players and at least 3x more observers

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The game's spread culture of change by fun. 213 employees joined. >500 process wastes were found and >50% solved in game period. There was \$1MM of annual savings assuming all data on wastes gathered.

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# Team

