



**HITACHI VANTARA REPRESENTING ASPIRE GBS KRAKÓW COMPANIES**

# New Speciality at the Kraków University of Economics: 'The Future of GBS'

The GBS industry in Poland has been remarkably successful and growing rapidly in the last 20 years.

However, new challenges related to availability of talent and growing skillset gap are coming along.

As a response to challenge related to availability of talents and skills gap voiced by prof. J. Hausner and the University of Economics in Krakow, ASPIRE grouped together 17 companies belonging to the association and under the leadership of Hitachi Vantara designed and kicked-off a pioneering initiative of a new educational model focused on the development of practical skills to address business needs and prepare students for accelerated growth of their proficiency

## HITACHI VANTARA REPRESENTING ASPIRE GBS KRAKÓW COMPANIES

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SCALE  
**PARTICIPATING COMPANIES**

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17 companies

17 GBS Krakow based companies  
joined the project

SATISFACTION  
**GBS REPRESENTATIVES**

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50+ GBS team members

Actively joined the program  
(as lecturers, SMEs)

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In a cooperation with 17 GBS companies operating in Krakow that decided to join the project, we have just accomplished a creation of a new specialty/ concentration at UEK called “the Future of GBS”.

# The team

